

## Georgia is where Freight and Logistics Thrive



There are several reasons Georgia has been ranked the #1 State for Business since 2013 (CNBC, Area Development, Site Selection). The first is low business costs. In addition to having one of the lowest costs of doing business, Georgia also ranks in the top 10 states for lowest tax burdens on companies, both mature and new. There are a lot of entrepreneurial and innovation opportunities in Georgia, as well as a strong base of public and private support. The state offers a lifestyle that can be urban, suburban, or anywhere in between.

The logistics industry in Georgia makes up 18 percent of the State's gross state product (GSP). There are 5,000 companies providing logistics services. These companies employ 110,000 Georgians and generate over \$50 billion in sales annually. Additionally, there are over 30,000 companies in Georgia that rely on the logistics industry to move goods through supply chains. These companies employ over 700,000 people and generate over a half trillion dollars of annual revenue.

The logistics sector in Georgia includes industries involved in moving and storing freight, cargo, and inventory, namely delivery, logistics, transportation, and warehousing. Logistics modes include air, rail, road, and water transportation, as well as various support activities such as couriers, messengers, the postal service storage, and warehousing. There is historical precedence in GEORGIA for the ecosystem. The logistics industry has been and continues to be a dependable and substantial source of economic activity, growth, and employment in the state, driving Georgia's economy forward. Further, Georgia logistics benefits urban and highly-developed parts of the state while also providing the means for rural areas to diversify their economic base, reducing local economic vulnerability. The logistics industry is a reliable source of spending and employment, providing beneficial economic impacts for individuals and business in and around Georgia.

### Strategic Initiatives to Guide Investment

In recent years, Georgia Department of Transportation has been programming, funding, and implementing many significant and important multimodal investments that support the safe and efficient movement of goods in Georgia, using additional state funds provide by the Georgia Transportation Funding Act and the state-designated Freight Corridors.

## Supply Chain & Logistics Innovation

It's hard for executives to imagine how to leverage innovative technologies—but seeing is believing. As the only supply chain and logistics innovation living lab showcase with visitors from around the world, Georgia is home for an executive briefing center where **global innovators, digital disruptors, and business leaders meet and experience supply chain transformation.** Georgia provides unique environment for innovative software companies to showcase their solutions and to demonstrate how companies can leverage those transformative technologies, allowing supply chain leaders to visualize the digital supply chain and demonstrate how to start on the path to digital transformation.

### SMART TRADE MISSION - GEORGIA

Business Executives and Investors join trade missions to discover opportunities and get access to local intelligence, insights, resources, contacts, and business ecosystems they need to plan new market expansion strategies in new target markets. The mission will save time and resources by maximizing contact with prospective industry partners, clients, distributors, investors, sales representatives, advisors, and mentors.

#### SMART Trade Mission includes:

- + Accommodations with breakfast and lunch daily
- + VIP host/hostess
- + Meetings with local industry and government leaders, pre-screened to match company specific business objectives in the target market
- + Networking and business roundtables with local leaders from industry, government, chambers of commerce, trade organizations, business councils, associations
- + Executive-level training with local industry experts on business opportunities and target market strategies
- + Site visits
- + Media coverage
- + Exclusive invitations, updates, offers

Limited space (max 20) per cohort, first to register  
Companies can apply individually to join the cohorts  
Request specific group dates for 10-20 delegates

For more information: [SMART TRADE MISSIONS](#)