

## Georgia is where Network & Cyber Security Thrives



There are several reasons Georgia has been ranked the #1 State for Business since 2013 (CNBC, Area Development, Site Selection). The first is low business costs. In addition to having one of the lowest costs of doing business, Georgia also ranks in the top 10 states for lowest tax burdens on companies, both mature and new. There are a lot of entrepreneurial and innovation opportunities in Georgia, as well as a strong base of public and private support. The state offers a lifestyle that can be urban, suburban, or anywhere in between.

The state of GEORGIA has become a **leading center for network and cyber security** due to recent significant public and private investments into the state. Cyber security industry cluster generates nearly \$5 billion in annual revenue and is home to more than 115 companies including major players like IBM, Dell, Verisign, and VMware AirWatch. The state of Georgia is also home to the National Security Agency/Central Security Service which opened the Georgia Cryptologic Center in Augusta and the Army's Cyber Command (ARCYBER) Headquarters.

With more than 75 cyber security companies generating an estimated \$2.6 billion annually, Georgia is one of America's elite cybersecurity hubs, ranking in the top seven states for cyber security growth potential by Business Facilities Magazine in 2021. Talent, Education & Research Georgia leads the nation in the development of cyber talent and research, with 10 colleges and universities that have earned designations as a National Center of Academic Excellence (CAE) in either Cyber Defense (CD) or Research (R). Over the past five years, Atlanta has experienced a 15% growth in tech jobs. Additionally, the city ranks 4th for tech talent diversity which has spurred Apple, Google, Microsoft, and Visa to open offices in the metro. Nexus degree offers deep Cyber Security Industry Knowledge. The University System of Georgia's nexus degree combines academic coursework and experiential learning in high-demand career fields including cyber security. The curriculum is designed in collaboration with industry experts to ensure it meets specific present and future job requirements.

The one-of-a-kind **Georgia Cyber Center** is the largest single investment in a state-owned cybersecurity facility. The \$100 million center is a unique public/ private collaboration among academia, state and federal government, law enforcement, the U.S. Army, and the private sector. With two adjacent buildings totaling 332,000 square feet, the Georgia Cyber Center is designed to meet the growing need for cyber security talent in Georgia, the nation and across the globe.

**U.S. Army Cyber Command Fort Gordon** in Augusta is home to the headquarters of the U.S. Army Cyber Command, the central post for all the U.S. Army's cybersecurity operations. More than 4,700 high-tech military personnel have relocated to Fort Gordon in Augusta as part of the growth within military intelligence, cyber, and the NSA – with the Army spending an estimated \$2.1 billion in facility improvements.

**Georgia Cryptologic Center**, this \$286 million complex provides cryptologic professionals with state-of-the-art tools to conduct signals intelligence operations, train the cryptologic workforce, and enable global communications.

### SMART TRADE MISSION - GEORGIA

Business Executives and Investors join trade missions to discover opportunities and get access to local intelligence, insights, resources, contacts, and business ecosystems they need to plan new market expansion strategies in new target markets.

The mission will save time and resources by maximizing contact with prospective industry partners, clients, distributors, investors, sales representatives, advisors, and mentors.

#### SMART Trade Mission includes:

- + Accommodations with breakfast and lunch daily
- + VIP host/hostess
- + Meetings with local industry and government leaders, pre-screened to match company specific business objectives in the target market
- + Networking and business roundtables with local leaders from industry, government, chambers of commerce, trade organizations, business councils, associations
- + Executive-level training with local industry experts on business opportunities and target market strategies
- + Site visits
- + Media coverage
- + Exclusive invitations, updates, offers

Limited space (max 20) per cohort, first to register  
Companies can apply individually to join the cohorts  
Request specific group dates for 10-20 delegates

For more information: [SMART TRADE MISSIONS](#)