



#1 State for Business in the United States. Site Selection Magazine ranked Georgia “No. 1 for Business” eight consecutive years (2013-20). That’s based on an analysis of announced projects, the state’s tax climate and a thorough survey of site selection professionals. 440 of the Fortune 500 companies call GEORGIA home, and many have located their headquarters here. Why they’re here – and why they stay – stems from both favorable business conditions and the many ways in which GEORGIA works to help companies. GEORGIA’s workforce of over 5 million people offers a range of skills and diversity. Leaders in the best states for business make decisions that foster a skilled workforce, reliable infrastructure, low taxes, and high state credit ratings. GEORGIA gives you all of these, and more: *consistency*. Pro-business environment, lifestyle and standard of living are reasons Georgia continues to attract companies and the skilled, educated workforce those businesses and others need to succeed. [Learn more](#)

Gateway to the South. Atlanta’s Hartsfield-Jackson airport plays an important role as a connecting hub for the larger United States, which is the world’s biggest economy. The airport is the busiest airport in the world, within a two-hour flight for 80 percent of the U.S. population and a major connection for flights, serving 150+ U.S. destinations and countries around the globe. The City of Atlanta focus its Smart City efforts on multi-mode transport, public safety, the environment, city operations efficiency, and citizen/ business engagement. Atlanta-metro area is home to a highly skilled, and well-educated talent pool. Atlanta is the #3 market for educational attainment, the #8 market for tech talent labor by size of labor pool. Georgia is home to 70+ governments from around the world through consular offices and/or trade representation [Learn more](#)

Center of Innovation. To grow a business, reshape product lines or launch new ideas, it’s helpful to have a partner in the process rather than navigating solo. The Georgia Center of Innovation stands ready to be part of your team from start to finish, saving precious time and financial and human resources. Working with Georgia business owners and leaders, our aim is to think creatively together, link you to experts and information, and supply other tools that move your business to the next level. If you’re looking for impartial, professional advice, you’ve discovered the right place. The team members bring wisdom and insight in your specific industry and will help you to clear the path to innovation and expansion. [Learn more](#)

Technology City of the South. Alpharetta home to 700+ tech companies is known as the “Technology City of the South” due to the large number of tech-focused companies and boasts some of the best schools in the United States. Yet, while the community now has the trappings and success of a metropolitan city, Alpharetta remains known for its sense of community; an ideal environment for doing business and raising families, public education, making friends, and enjoying a quality of life that is second to none. [Learn more](#)

Curiosity Lab - Silicon Orchard. Peachtree Corners is home to Fortune 500 companies, tech startups, academic researchers, and Curiosity Lab, one of North America’s only real-world testing environments. This city owned and operated living laboratory designed specifically as a proving ground for technology that has “graduated” from a closed laboratory environment. It consists of a 5G-enabled 3-mile

autonomous vehicle test track and smart city infrastructure located within an existing 500-acre technology park where thousands of people and vehicles interact with the test track and SMART city technology every day. Technology companies of all sizes are invited to test, demo and deploy new concepts, free of charge. Peachtree Corners is an active, family-oriented city. Residents enjoy a variety of living lifestyles from riverfront homes, swim-tennis communities, attractive townhomes, apartments, and senior living choices. Families have exceptional education choices for their children, from public schools including a science, technology, engineering, and math (STEM) school, to private and parochial schools, and within an hour’s drive of highly respected post-secondary institutions. [Learn more](#)

Cyber Innovation and Training. Augusta is on its way to becoming a major hub for Cybersecurity in the United States, located at the center of number of academic, governmental, and corporate partnerships that are critical to enhancing the nation’s Cybersecurity, including U.S. Army Cyber Command, the US Army Cyber Center of Excellence, and the National Security Agency at Fort Gordon. [Learn more](#)

The Single Largest and Fastest-Growing Container Terminal in America. The Port of Savannah’s global carrier network, superior location and faster-to-market service record provide vital links to international markets. Sustainable business development, retention and growth is a top priority for the City of Savannah and the community at-large. From micro and small businesses to regional and national commercial and industrial companies, Savannah invites businesses to open, relocate, and expand as important contributors to the local economy and a healthy community. [Learn more](#)

Hollywood of the South. There’s a reason why the entertainment industry in Georgia is attracting a record number of productions. In Georgia, you’ll find one of the most competitive tax incentive programs in the country, along with a broad network of production and recording facilities, a large and skilled workforce including actors, the latest production equipment and suppliers, gaming and interactive media developers, and technology and support services. With Georgia’s vast production infrastructure, there is little you will need to bring in for your next production, saving you time and further expenses. [Learn more](#)

Ready, Set, Explore. Georgia puts it all within reach, and there is no one Georgia Experience. Visit Georgia cities, towns, mountains, lakes, beaches, islands off the Georgia coast, and more. [Learn more](#)



The “GEORGIA SMART” is an award-winning program that empowers SMART local development within the State of Georgia. Communities of any size in Georgia can apply for technical and financial assistance that enables them to envision, explore, and plan for their SMART future.



APPLY for [SMART Trade Mission GEORGIA Cohorts](#), [New Market Expansion “NME” GEORGIA Training Cohorts](#), [Virtual Market Expansion “VME” GEORGIA Training Cohorts](#). Join us to get access to local intelligence, resources, and contacts you need to plan your industry-specific target market expansion strategy in the State of Georgia, today. [Learn more](#)