



Media Contact: Tana Torrano
Phone: 256.520.7544

Tana@MarketVision.org

July 20, 2016

Press Release

Cyber Center of Excellence (CCE) Launches in Alpharetta

Alpharetta, GA (July 20, 2016) Smart Community Review (SCR) --- Smart Community Exchange (SCE) today announced the launch and the establishment of Cyber Center of Excellence in Alpharetta. The announcement was made today by Minna LeVine, CEO/Founder, Smart Community Exchange (SCE).

“We are all aware of the benefits and conveniences that technology brings to our lives. However, we may not be aware of the dependencies and critical risks that technology exposes us to. The trade offs between these two must be properly analyzed and practical solutions must be implemented. We call this Cyber Resilience”, Minna LeVine, SCE

“We are moving from an internet of people to ‘an Internet of Life’, with billions of connected objects, of which only a few are seriously protected from intrusion. The problem is the lack of awareness about how fragile the system is. Communities, businesses, schools, and homes use IT massively, but they don’t have a budget to protect their systems, and this is a source of weakness”, adds Tana Torrano, Founder/CMO, SCE.

CCE’s cyber resilience program is a first of its kind in the U.S. and participatory technologies can improve cyber resilience in our communities, in our businesses, in our schools, and in our homes.

The CCE will share how to define and mitigate cyber risks in the the new world of connected internet. CCE will introduce tools, and answer questions how to get started in an engagement and implementation of cyber resilience program today in our community here in North Fulton, or in another community in the U.S.

The Cyber Center of Excellence (CCE) works with Chambers of Commerce, Associations, Government Agencies, Corporations, Academia, and other professional Organizations to build Cyber Resilience in North America. The Alpharetta July 26, 2016 event will feature Jeff Gaynor, “The Cyber Challenge and the Resilience Imperative”, at Greater North Fulton Chamber of Commerce. For more info: <http://www.ecocommerceexchange.com/cyber-center-of-excellence-launch.html>

###

Smart Community Exchange (SCE)

We invite Business and Community Leaders to participate in Cyber Center of Excellence (CCE) Executive round tables in CCE partner locations. We provide our partners the opportunity to learn from experts and expose them to key players in cyber resilience. At the core of the CCE is information exchange and private meetings between CCE partners - Cyber Security, Technology, Community, Business, Finance, and Education Leaders, and Government officials. The CCE events include North America with the support of local partners. We look forward to your participation. Read more: www.SmartCommunityReview.com