



**SMART Community Exchange (SCE)**  
Innovative Global Networking Solutions

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## FOR IMMEDIATE RELEASE

### **SMART Community Exchange Launches at World Trade Center Orlando** Strategic Partnerships- A Key To Success in SMART Business

**Alpharetta, Georgia - August 25, 2016** --- SMART Community Exchange (SCE), a leading international SMART trade and investment initiative, today announced the new SMART partnership with World Trade Center Orlando (WTCO) Florida. The SCE Global 2016 Summit took place on August 16-20, 2016 in Orlando, bringing together representatives from around the world. The next SCE Global Summit is in Helsinki, Finland October 4-5, 2016.

“Our regional exchanges will bring new cross-functional capabilities to the regions where we operate. We have a long track record of success in international SMART trade and investment and we continue to strengthen our strategic relationships. In the past years, the number of SCE associates has grown fast. Today we reach over 2.5 million decision makers. Our global presence provides opportunities to capitalize on the aggressive growth we have experienced in SMART trade and investment and its talent pool to assure results for our associates, clients, funders, and investors.”, said Minna LeVine, Founder and Managing Partner, Smart Community Exchange (SCE).

“World Trade Center Orlando (WTCO) in Florida delivers great support to SCE associates seeking to enter the U.S. market through their dedication and professional acumen to support international trade and investment in the region. Florida remains integral to our strategy to deliver the most innovative and competitive SMART products and services available”. Enterprises and organizations can now access our Soft Landing services in Orlando by simply contacting Mr. John West, Director at World Trade Center Orlando (WTCO) [johnw@worldtradecenterorlando.org](mailto:johnw@worldtradecenterorlando.org). Our strategic partnerships in the region has created a strong foundation for SMART growth in Florida, led by the SCE and WTCO.”, says, Tana Torrano, Founder and Managing Partner, SMART Community Exchange (SCE)

#### **About SMART Community Exchange (SCE)**

A SMART community is a development vision to integrate multiple information and communication (ICT) and Internet of Things (IoT) solutions in a secure fashion to manage community assets including, but not limited to, local departments information systems, schools, libraries, transportation systems, hospitals, power plants, water supply networks, waste management, law enforcement, and other community services. The goal of building a SMART community is to improve quality of life by using technology to improve the efficiency of services and meet citizens' needs.

The SMART Community Exchange brings together individuals and organizations through a powerful global platform to drive more sales and investment in SMART Innovation. SCE connects companies, funders, investors, and strategic partners through multiple exchanges, international marketing, speaker series, online learning center, publications and events. For more information, go to [www.SmartCommunityExchange.com](http://www.SmartCommunityExchange.com) or read [SMART Summit 2016 Orlando report HERE](#)

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