

**PRESS RELEASE**

**August 24, 2015**

**The S.M.A.R.T Community Initiative Launches in Alpharetta**  
Bringing Together US & International Business Communities

**Alpharetta, Georgia - August 24, 2015** --- U.S. and international business leaders and investors are teaming up on a set of projects aimed at improving and accelerating SMART Community development.

A S.M.A.R.T Community uses Digital Technologies, Information Communication Technologies (ICT), and Clean Technology, to enhance quality and improve performance of business and public services. What this does is reduce costs and resource consumption, improves economic growth, and actively engages with businesses and citizens more effectively.

The partnership will be announced on August 27, 2015, at the World Trade Center Atlanta by the Smart Community Exchange (SCE). The S.M.A.R.T partnership seeks to explore, develop and share some of the best ideas from SMART community developers.

“Our SMART Community projects today represent a total of over \$7 billion in funding from the private and public sector. We seek to expand and improve access to funding for SMART projects through our global network. Targeting urban and rural communities, the SCE provides a collaboration platform for SMART Community experts, funders, investors and partner organizations”, says Minna LeVine, CEO, Chamber of Eco Commerce, Founder, SMART Community Exchange (SCE).

SCE has a high-profile reputation as a SMART pioneer and leader, thanks to its strong and rapidly growing international network of business leaders, entrepreneurs, impact funders and investors and catalytic philanthropists. The SMART effort will involve enterprises and researchers at a variety of U.S. and international institutions. SCE Alpharetta is leading the effort on the U.S. and the international side. The new collaboration represents the recent acceptance of SMART Community development and the creation of more international partnerships in research. “In a nutshell, SMART pairs up with experts, funders and investors starting out on a bilateral, U.S. and international basis. We bring together SMART solution providers and finance. As a network, we create a much more synergistic, higher-powered set of strategies and opportunities”, says Tana Torrano, CEO, Organization Supporting Business Owners, Founder SMART Community Exchange (SCE). The SMART collaboration is focused on commercialization of SMART Innovation, workforce training and SMART and STEM education.

A series of Summits and Webinars serving business leaders, investors, researchers, educators, and policymakers, will begin in October 2015, through Smart Community Exchange (SCE) live and online platform, providing updates on the work of the various SMART projects worldwide. Contact SCE to submit and share your SMART Community project or initiative with SCEs international audience of over 2.5 million decision makers. “The SMART projects allow our partners and clients to support important research focused on the engagement of leaders and learners in SMART growth across continents,” adds LeVine.

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**About SMART Community Exchange (SCE)** The SMART Community Exchange (SCE) brings together individuals and organizations through a powerful global platform to drive more sales and investment in SMART Innovation. The SCE believes that a thriving community of experts, leaders, and learners working together will provide balanced and efficient solutions for Business, Environment, and Society. For more information about the SCE program, please contact Tana Torrano at 256.520.7544 or [Tana@MarketVision.org](mailto:Tana@MarketVision.org) or visit [www.SmartCommunityExchange.com](http://www.SmartCommunityExchange.com)