



Building the Future. Empowering Its Leaders.

The Women in SMART Program 2026–2029

A Strategic Imperative for Innovation and Growth



SMART Industries Are Accelerating

The rapid expansion of AI, digital infrastructure,
and advanced manufacturing defines our future.



But They're Leaving Critical Talent Behind

Women make up

47%

of the total U.S. workforce, but only

~30%

of the workforce in key SMART
sectors like manufacturing.

The Gap is Present at Every Level.



Manufacturing Workforce



30%

of the workforce are women.



Technology Roles



29%

of roles in the global digital/tech sector are held by women.



STEM Education Pipeline

Engineering Degrees

~20%

Computer Science Degrees

~18%



Management & Leadership

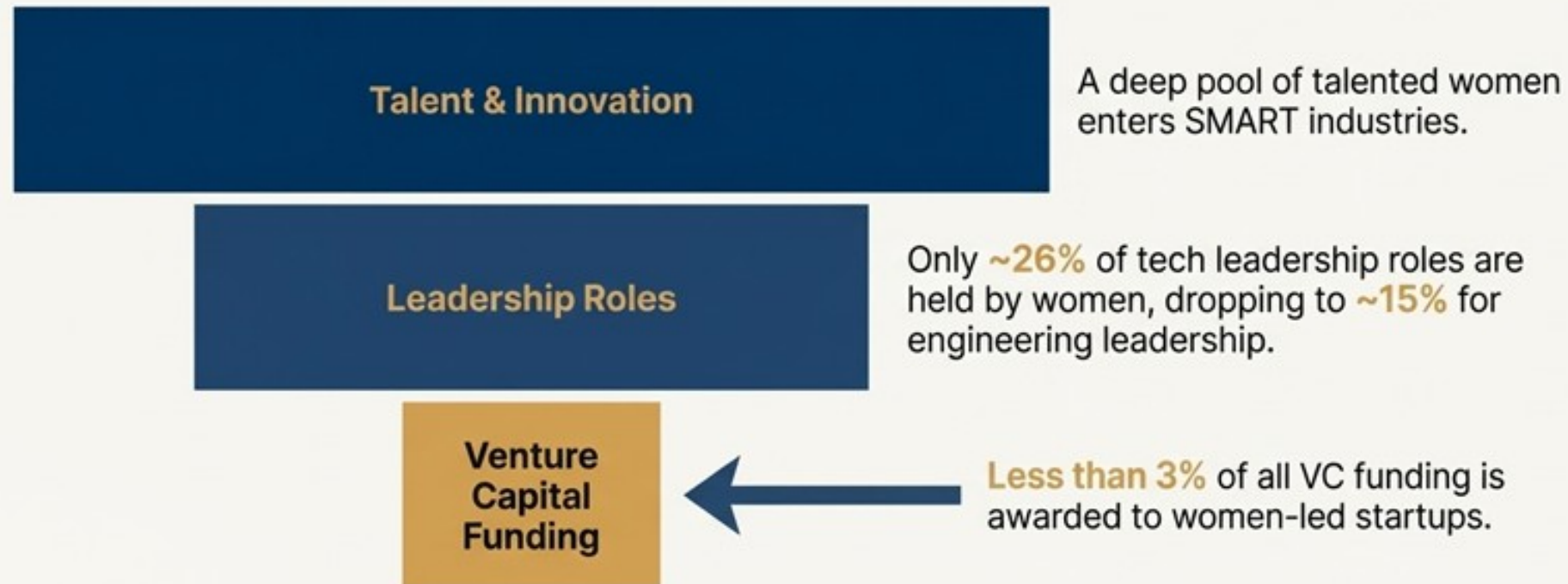


1 in 4

manufacturing management roles are held by women.

The Path from Innovation to Scale Is Blocked

Even for women who break into SMART industries, the journey to the C-suite and access to growth capital present the highest barriers.



This Is Not Just a Pipeline Problem. It's an Economic Imperative.

The underrepresentation of women in the sectors driving our future—from AI and cybersecurity to clean energy and advanced manufacturing—is a direct brake on progress.



Slows Innovation

Reduces the diversity of thought necessary for breakthrough solutions.



Limits Economic Growth

Leaves a significant portion of the talent pool underutilized.



Weakens Community Resilience

Fails to build inclusive economies that benefit everyone.

The Gap is Clear. The Opportunity is Greater.

Introducing the Women in SMART 2026–2029 Program.

A strategic, multi-faceted initiative designed to bridge the gap
between women's potential and market opportunity.

Two Decades of Building Leaders and Opening Markets

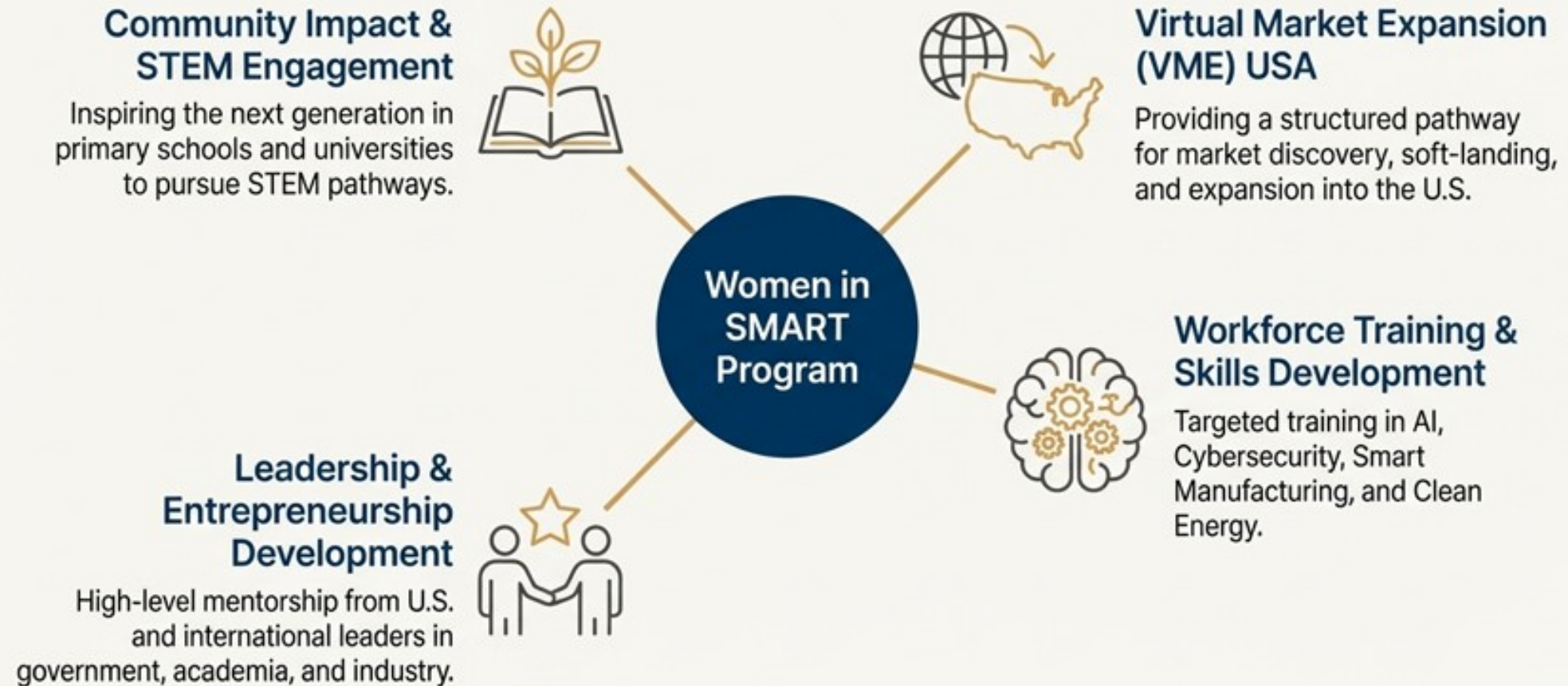
Since 2006, the Women in SMART partner network has been a powerful driver of women's success. We connect international female entrepreneurs, inventors, and executives with the business opportunities, training, and relationships needed to succeed.

Our Powerful Network Includes:

- Female Entrepreneurs
- Corporate Executives
- Venture Capitalists & Angel Investors
- Attorneys & Industry Leaders



Our Strategic Framework: A Multi-Faceted Program for Market-Ready Impact



The VME USA Program: Your Gateway to the U.S. Market.

Our Virtual Market Expansion program is a partnered learning and mentorship initiative designed to provide direct access to the ecosystem required for success.

Participants Connect With:

- U.S. Entrepreneurs for peer collaboration.
- Government Leaders for navigating policy and projects.
- Industry Executives for partnership opportunities.
- Academic Partners for research and talent.

To Gain Access To:

- Market intelligence and resources for a soft landing.
- Skills training for U.S. market readiness.
- A network committed to doing business with Women-Owned companies.



Empowering One Leader Creates Waves of Change.

Our program is built on the principle that investing in a woman entrepreneur or executive is an investment in her entire community.



Supporting women entrepreneurs strengthens communities, drives innovation, and expands the global SMART ecosystem.

Invest in the Future Workforce. **Partner with Purpose.**

Women in SMART 2026–2029 is more than a program—it is a movement to build a more inclusive, innovative, and resilient future. Your sponsorship is a strategic investment in talent, innovation, and market development.

We invite mission-aligned sponsors to join us in equipping women with the tools, training, and networks they need to transform communities.

We Invite Sponsors Committed To:

- ☒ Empowering women-owned businesses
- ☒ Advancing STEM
- ☒ Strengthening communities
- ☒ Expanding global innovation

The Sponsor Advantage: Drive Impact, Gain Strategic Access



Brand Visibility

Recognition across Women in SMART events, materials, and digital platforms in U.S. and international SMART Community networks.



Access to Global Innovators

Direct engagement with women entrepreneurs, executives, and technology leaders, with early access to emerging solutions.



Strategic Connections

Participation in high-level roundtables, briefings, and SMART Community initiatives with government, industry, and academic leaders.



Workforce & Talent Pipeline Development

Access to a diverse, highly skilled talent pool and opportunities to shape curriculum and training priorities.

Join Us. The Future is Inclusive.

BECOME A SPONSOR

Support the 2026-2029 program as a founding partner and invest in the next generation of leaders.

BECOME A PARTNER

Join our network of mentors, attorneys, and industry leaders to share your expertise and connections.

APPLY TO A COHORT

For women entrepreneurs and executives: Apply for the Market Expansion USA 2026-2029 cohorts to scale your business.

Women in SMART.

Innovation, Multiplied.



**Smart
Community
Council USA**

Building Tomorrow's Resilient Communities.

An Integrated Ecosystem for Leadership, Global Commerce, and Innovation.

