

TRANSATLANTIC PARTNERSHIPS FOR SAFETY AND SECURITY

Business Led Target Market and Expansion Program

The Program is designed and led by the SMART Community Council USA and SMART Community Exchange.



QUALIFICATION

Learn from businesses currently operating in the USA.

- What is required to do business in the USA
- How to qualify as a supplier
- Who can help
- Where to start your base of operations
- Complete all necessary qualifying documentation.



IMMERSION WEEK

- Participate in an Immersion week
- Learn from US Business Experts and Business Leaders.
- Attend Live and Virtual Briefings, coaching and consulting.
- Prepare your business for US Market expansion.



EXPANSION

- Choose the target market that is best for your business.
- Meet with industry experts from that region.
- Prepare to setup your company in the United States.
- Confirm that you have completed everything necessary to proceed.
- Attend a business development trade mission and meet with potential customers, partners & investors.

About us

SMART Community Council USA is a specially formed Executive Council that drives cooperation, shares perspectives from stakeholders, and helps power enterprises, organizations, institutions, and governments with valuable insight.

WHY CHOOSE US



Our business led team consists of professionals who have proven reliable, both in terms of education and experience in the industry.



We provide an independent group of advisors and offer information on all regions of the country.



Our advisors have decades of successful operation and experience in their field and are capable of providing continued assistance for the businesses that enter the program.

THE PROGRAM

The program will be offered in three sessions. After each session, there will be a review and planning for next steps. After each session, companies can choose whether to continue to the next step.

At the conclusion of the Session 1 pre-qualification phase, the companies that successfully complete the program will be invited to participate in a trade mission to begin market entry and have the opportunity to pitch to investors, meet one on one with potential partners, manufacturers, distributors and customers.

All companies must be pre-qualified to participate in the immersion weeks, briefings, direct introductions and funding programs.



Session 1 - Pre-qualification - \$1,200

- Begin the pre-qualification process to determine your companies' readiness for expansion.
- Complete all paperwork and steps in the pre-qualification Process.
- Create and compile your company documentation and budgets.

01



Session 2 - Immersion Week - \$2,500

- Learn from and consult with the US industry experts, as you prepare your company for expansion.
- Participate in one-on-one meetings and site visits.
- Receive private access to a buyer and supplier digital platform of over 5.5 million company profiles, 11 thousand project opportunities, 17.5K marketplace members, \$10 billion buyer funding opportunities

02



Session 3 - Business Development & Funding - \$2,500

- Participate in a second US Trade delegation and meet with your potential partners, distributors, advisors and investors. Learn from and consult with the US industry experts, as you prepare your company for expansion.
- Meet with regional experts to assist your soft landing process.
- Setup your entity or license agreements.
- Meet with potential customers, partners, manufacturers and investors.

03



Renewal - \$1,200 per year

- This is a proposed 3 year business development program
- Stay engaged
- Continue briefings
- Maintain access to the

04

[Apply Here at no cost](#)

[Register here to secure your space](#)



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**NORDIC Business
Council**
We Drive Cooperation

SMARTX
Community Exchange

CURRENT VERTICAL MARKET COHORTS

There are several key industry vertical markets that are in development. Below are some of the cohorts currently accepting applications.

Choose the vertical that best describes your company product focus. Once you have completed the program you will be invited to participate in other focus areas. [REQUEST MORE INFORMATION](#)



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SECURITY
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