



Market Expansion USA Advisory Training

Foreign Business Investors, Professional Advisors, and Educators are invited to enroll in the Market Expansion USA Training Program—a comprehensive online course, resource, and strategic partner network designed to equip participants with the expertise, strategic tools, and connection needed to successfully expand into the United States and U.S. Territories.

Whether you're looking to scale your own enterprise or organization, educate your students, or support others in doing so, this program delivers practical guidance on U.S. market dynamics, legal & policy frameworks, and operational best practices.

Participants who complete the program may earn certification as a Market Expansion USA Advisor, qualifying them to provide localized support and strategic consulting for investors, business leaders, and government stakeholders seeking to bring technologies, products, services, and scalable investments into the U.S. market.



The **One Big Beautiful Bill Act (OBBBA)**, signed into law in July 2025, has reshaped the U.S. economic and tax landscape—especially for **Foreign Business Investors**. Here's why enrolling in the **Market Expansion USA Training Program** is more critical than ever:

What Is the Big Beautiful Bill?

- The OBBBA is a sweeping tax and spending package that:
- **Extends and expands tax cuts** for U.S. individuals and businesses
- **Slashes clean energy incentives**, shifting focus to fossil fuels and traditional manufacturing
- **Introduces Section 899**, a provision that imposes **retaliatory surtaxes** on foreign investors from countries deemed to have “discriminatory tax policies”
 - against U.S. firms
- Foreign Investors from affected jurisdictions could face **withholding taxes up to 50%** on U.S.-sourced income, including dividends, royalties, and real estate gains.



Why Foreign Investors, Advisors, Business Leaders, Educators Need Market Expansion USA Training?

The new law creates **complex risks & opportunities** for international businesses. The Market Expansion USA Training helps you to:

- Navigate New Tax Rules
- Understand Section 899 and its impact on cross-border investments
- Learn how to restructure holdings to avoid punitive surtaxes
- Develop U.S. Market (Entry) Strategies
- Analyze local markets, legal requirements, and competitive positioning
- Build partnerships with U.S. enterprises, trade organizations, and government agencies
- And more



Become a Certified Market Expansion USA Advisor

- Provide localized support to investors in your region
- Access critical resources, tools, and contacts and participate in briefings, business roundtables, trade missions

Stay Ahead of the Curve

Foreign investors and Advisors must be proactive. The Market Expansion USA Training Program equips you to:

- Mitigate tax exposure
- Strengthen compliance
- Accelerate growth in the U.S. market



Become a Market Expansion USA Advisor

Be part of an elite global network helping businesses unlock U.S. market potential.

Deliver consulting, resources, and mentorship to businesses aiming to grow in one of the world's most dynamic markets.

Support investors and leaders from business, governments, academia, research, NGO, non-profits, and connect your region to new opportunities.

As a certified Market Expansion USA Advisor in your region, enterprise, organization, or institution, you'll deliver mentoring, consulting, resources, and mentorship to business leaders aiming to grow in one of the world's most dynamic markets.



Market Expansion USA Program Overview

Training Topics Include:

- Local Market & Competitive Analysis
- U.S. Legal Requirements & Compliance
- Entry Strategies for Sales, Manufacturing, Fulfillment
- Budgeting & Interim Management Support
- Regional Partner Identification & Ecosystem Building

Advisor Access & Benefits include:

- Exclusive invitations to online and in-person briefings, roundtables, trade missions
- Multi-Media Marketing support for your clients (press, social, newsletters, more)
- Recognition as a Market Expansion USA Advisor within a global business ecosystem
- Partnership access across private sector, academia, governments, non-profits, NGO

Annual Program Fee includes:

US \$1,200 USD/year (12 months)
Training & platform user fee, access to marketing support, resources, and exclusive invitations to online and in-person briefings, business roundtables, events, trade missions.

Sign up: SmartCommunityPrograms.com

Learn more: SmartCommunityExchange.com



Advisor Role

As a **Market Expansion USA Advisor**, you will offer strategic guidance, resources, and consulting services to business leaders seeking to scale technologies or ventures in the United States and Territories.

- Local Market Analysis
- Competitive & SWOT Analysis
- U.S. Legal Requirements
- Market Entry Strategy Development
- Sales, Manufacturing & Fulfillment Planning
- Local Partner Identification
- Budget Modeling
- Interim Management Structures
- Site selection
- And more



**Expand Your Reach. Empower Your Region,
Enterprise, Organization, Institute.**

Are you ready to scale your operations into the United States and U.S. Territories?

Join a powerful global network through the **Market Expansion USA Training Program**—your gateway to market access, strategic insights, and high-impact business connections.



Annual Advisor Training & Smart Learning Environment Platform User Fee

\$1,200 USD (12-months) per year — this includes training, platform user fee, access to online resources and exclusive invitations to virtual and in-person business roundtables, events, trade missions.

Sign up today: www.SmartCommunityPrograms.com