



Workforce Program | Esports Cup | Global Practicum

The international Esports initiative is a multi-tiered global initiative that positions esports as a driver of workforce innovation, immersive learning, and international cooperation.

Through the International Esports Workforce Training Program, Esports Cup, and Global Practicum, this initiative connects youth, educators, creators, technologists, and industry leaders to develop professional pathways in digital media, competitive gaming, and smart technologies.





International Esports Workforce Training Program

A scalable learning and certification framework preparing youth and jobseekers for high-demand careers in esports, immersive content design, cybersecurity, digital marketing, and event production.

SMART Learning Environments with XR/AI integration

Industry-recognized credentials and gamified assessment tools

Career tracks in gameplay analytics, broadcasting, game development, and team management.





Amateur Esports Competitions

Transnational tournaments that showcase competitive talent across regions, fostering cultural exchange, entrepreneurship, and diplomacy

Inclusive player registration across age and experience levels

Talent scouting for collegiate and professional esports leagues

Live showcases, innovation panels, and economic development sessions with strategic partners





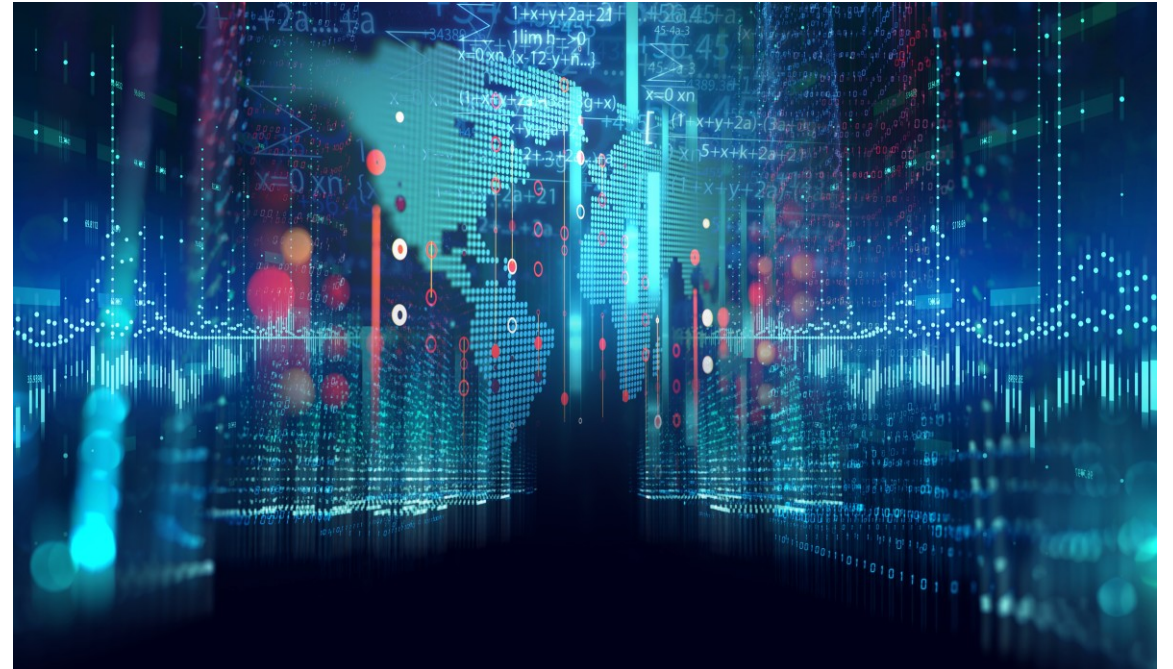
International Practicum

A cross-border experiential exchange program placing learners in virtual and in-person internships with esports companies, gaming studios, and immersive media labs.

Practicum placements in USA, Europe, Africa, Asia, Middle East, Latin America

Co-labs for innovation and collaborative storytelling, production, and startup incubation

Cultural literacy modules and Smart diplomacy mentoring





Strategic Impact

Elevates esports as a viable workforce development ecosystem

Reinforces global soft power through cross-border collaborative entertainment and tech learning

Builds bridges between formal education, creative economies, and civic innovation

Promotes economic growth, well-being, and talent mobility through immersive play and purpose





Join us in building the future of immersive esports careers.

We're connecting youth, educators, creators, technologists, industry leaders, and economic development professionals to co-create professional pathways in digital media, competitive gaming, and smart technologies—empowering the next generation to thrive in a connected, creative, and resilient global economy.

