

SMART
Community Exchange



**NORDIC Business
Council**
We Drive Cooperation



2024 Energy Week Finland and Sweden Report

Prepared by:
Market Vision
Consulting, LLC

www.SMARTCommunityExchange.com

March 2024

About the Event

March 9 – 16, 2024

Energy Leaders from around the world met in Finland for Nordic Energy Week 2024.

[SMART Community Council](#) and [NORDIC Business Council USA](#) - A delegation from the United States, joined an international trade mission including high-level business roundtables, events, site visits, and VIP networking, in Finland and Sweden.

The international trade delegation was hosted in Finland and Sweden by [Minna LeVine](#), Chair SMART Community Council and NORDIC Business Council. Georgia Public Service Commissioner, [Tim Echols](#), chair Nuclear Committee at the National Association of Utility Commissioners, attended the international trade mission in Finland and Sweden and was a featured speaker at the NORDIC Energy Week 2024 forum.

March 8 - 16, 2024
Energy Week in
Vaasa, Finland



[VIEW THE AGENDA](#)

ENERGY MATTERS

A RADIO SHOW

*"Helping you save money,
use technology
and be more sustainable."*



[Commissioner Tim Echols](#)
[LIVE Podcast from Energy Week](#)

TRANSATLANTIC PARTNERSHIPS FOR ENERGY

NORDIC Business Council ("NBC") recently hosted international energy industry delegates and business roundtables during NORDIC ENERGY WEEK March 2024, in Finland. As a result, the NBC announced a virtual platform to maximize efforts to foster Clean Energy cooperation, co-innovation, investment, and commercialization of new technology.

This virtual XR/VR platform connects regional innovation and technology hubs, energy communities, and institutions with innovators, investors, and entrepreneurs across the United States and NORDIC Region. The Transatlantic Partnerships for Energy program will enable collaboration and spark innovation in the Energy Industry.

Join the NBC in their mission to advance Clean Energy initiatives and promote cross-continental partnerships. Learn more about the Transatlantic Partnerships for Energy program and how you can get involved by emailing the NBC here:

ttorrano@marketvision.org

The United States and European Union share a vision for a secure, resilient, and diversified Clean Energy future. Together, they plan to build Clean Energy industrial bases, create high-paying jobs, and spark innovation to drive down costs for clean energy technologies.

By deepening energy cooperation, diversifying critical mineral and battery supply chains, and developing trusted partnerships, both parties aim to reduce unwanted strategic dependencies and ensure a strong, secure, and resilient energy future.

U.S. and EU commitment to sustainable pathways to net-zero emissions, low-carbon trade, and emission reductions in carbon-intensive sectors, will help boost the security of supply chains and accelerate the energy transition.

The U.S. and EU partnership will also encourage public and private financing for quality climate and energy security investments in developing countries and aims to reduce Europe's dependence on Russian fossil fuels. Together, the United States and European Union will continue to work towards advancing energy security and sustainability by diversifying sources, lowering energy consumption, and reducing dependence on fossil fuels.

Vaasa Energy Week Recap

The objective of EnergyWeek is to bring together experts from the field and to offer them new contacts, networks, and potential partners. This year's themes were energy and climate, wind and renewable energy, energy storage, and gas energy. The "Oscars" of the energy technology sector were presented on Wednesday at the Energy & Innovation Awards.

- Read more about it in the press release: [Teraloop Oy won the Oscar of Energy Technology – Energy and Innovation Awards 2024 March 9 – 16, 2024](#)
- [Energy Leaders from around the world will meet in Finland for Nordic Energy Week 2024.](#)
- [SMART Community Council and NORDIC Business Council invite You to join an international trade mission including high-level business roundtables, events, site visits, and VIP networking, in Finland and Sweden.](#)
- [The international trade delegation will be hosted in Finland and Sweden by Minna LeVine, Chair of SMART Community Council and NORDIC Business Council. Georgia Public Service Commissioner, Tim Echols, chair Nuclear Committee at the National Association of Utility Commissioners, will attend the international trade mission in Finland and Sweden and will be a featured speaker at the NORDIC Energy Week 2024 forum.](#)
- [Apply for Nordic Energy Week 2025.](#)

March 8 - 16, 2024
Energy Week in Vaasa,
Finland

EnergyWeek 2024 photo gallery
[Energy Week Photo Gallery](#)

The next EnergyWeek will take place from the 17th to the 20th of March 2025.



More activities in four days than the five last year - <https://www.energyweek.fi>

- More than 8,000 participants from at least 48 countries (in 2023: 7,100 visitors from 44 countries).
- On Tuesday, 13 ambassadors and a total of 19 embassy representatives attended the event.
- During the four days, participants got to hear a total of 210 speakers at 32 events or seminars. (2023: 160 presentations at 30 events)
- Matchmaking meetings took place over three days and the number of pre-arranged meetings continued to grow (2024: 710 meetings over three days, 2023: 550 meetings over four days)
- The number of foreign visitors also remained at the record high level of 2023

Nordic Trade Mission to Vaasa Energy Week Finland/Sweden



US and Nordic Delegation - Tim Echols, Commissioner, Georgia Public Service Commission
Paul Wertz, Chief Executive Officer, SherpaWerx, Joakim Berg, Gen-H, Minna LeVine, CEO, Chamber of Eco Commerce, Jarkko Surakka, Managing Director, Epinova Oy

Photo from 2024 Energy Week Finland Gallery

Key Takeaways:

The event underscored the imperative of Transatlantic Partnerships for the deployment of SMART-R solutions and impact investing, emphasizing directing investments toward projects that align with SMART-R sustainable development goals. Our valued speakers illuminated the pivotal role that businesses, communities, educational and research institutions, and investors play in the realm of SMART-R economic growth and impactful investing.

Nordic Trade Mission, delegates visited several key locations and had several key meetings, including but not limited to:

- [City of Vaasa](#)
- [Wasa Innovation Centre](#)
- [Kokkala Industrial Park](#)
- [Korsholm](#)
- [VILPE](#)
- [Energy Week](#)
- [North Savo Energy Cluster](#)
- [Vaasan Sport](#)
- [KallesInn](#)
- [Korsholm Municipality](#)
- [Wasaline](#)
- [Wartsilla](#)

Special Thanks to:

- Kristian Schrey, CEO, Viexpo
- Triinu Varblane, NordicHub Manager, Viexpo
- Jarkko Surakka, Epinova Oy
- Sture Udd, CEO of WIC
- Ambassador Douglas Hickey
- Colleen Rakowsky, Deputy Political-Economic Counselor, Senior Economic Officer, US Embassy
- Senior Economic Officer, Mikael Sormunen, Jorma Reini from US Embassy.
- Tomas Häyry, Mayor Vaasa
- Joakim Strand, Member of Parliament
- Tuomas Saikkonen, CEO, Vilpe Oy
- Mats Brandt, Regional Mayor Ostrobothnia
- Rurik Ahlberg, Mayor Korsholm Municipality

Learn More about the SMART Trade Mission Programs
<https://smartcommunityexchange.com/smart-trade-missions-2/>

SMART Community Council & Nordic Business Council

SMART Community Council USA and The Nordic Business Council USA are specially formed new Executive Councils that drive USA-Nordic and TransAtlantic cooperation, share perspectives from stakeholders, and help power enterprises, organizations, institutions, and governments with valuable insight.

We want to thank the Founding Members of the SMART Community Council and Nordic Business Council USA for helping us to build and launch our initiatives.

Learn More about the Councils
[SMART Community Council USA/EU](#)
[Nordic Business Council USA/EU](#)

Learn More About Our Programs



<https://smartcommunityexchange.com>

<https://smartcommunityexchange.com/programs-3/nordic-business-council-usa/>

Contact us:

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NORDIC Business Council
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Chamber of Eco Commerce



KORSHOLM MUSTASAARI

