

**2024 -
2025**

SMART COMMUNITY EXCHANGE & NORDIC BUSINESS EXCHANGE SPONSORSHIP PROPOSAL

PREPARED BY
**MARKET VISION
CONSULTING, LLC**



1-256-520-7544

AS SEEN ON

**CBS
NEWS**



FOX CNN

ABOUT OUR EVENTS

SMART COMMUNITY AND NORDIC BUSINESS EXCHANGES

To drive "Transatlantic Trade, Technology, and Security" cooperation the NORDIC Business Council USA in partnership with regional government and industry partners, is organizing Transatlantic Business Exchanges and Trade Missions.

These virtual and in-person missions and events will provide participants access to local business contacts, ecosystems, market insights, networks, and training they need to develop partnerships and new target market strategies.

- Trade Missions - Live and Virtual
- SMART Community Exchange Annual Conference
- Nordic Business Exchange Annual Conference
- Nordic Business Roundtable - Live and Virtual held in cities in USA and Nordic Region
- New Market Expansion Training
- Virtual Market Entry Program
- SMART & Nordic Business Directory
- SMART & Nordic Business Council
- US Nordic Cup - ESports Tournaments

EXCHANGE EVENT DETAILS

EVENTS AND TRADE MISSIONS



KEYNOTE SPEAKERS

Nordic US Consult Generals, Ambassadors, Government Officials, & Safety & Security



PANEL DISCUSSIONS

Safety, Security and Critical Infrastructure Panel



PROJECT UPDATES

Trade and Investment Projects, updates from Nordic Organizations and Economic Development Offices

BUSINESS NETWORKING



NETWORKING

Attendees invited to a post event business networking session



MEET THE SPEAKERS

Opportunity to meet the speakers and panelists one on one



BUSINESS ROUNDTABLE

Roundtable events and discussions

EVENT SPONSOR OPPORTUNITIES



Event Sponsor - 5 available \$2,500

- Included in International Press Release
- Included on Website and all Event Marketing
- Introduced at Event
- Introduce one of the Keynote Speakers
- Included in all Post Event Marketing
- Included in Virtual showcase after the event
- 6 tickets to the event

Table Sponsor - 10 available \$1,000

- Included on Website and all Event Marketing
- Introduced at Event
- Included in all Post Event Marketing
- Included in Virtual showcase after the event
- 4 tickets to the event

Meal and Networking Sponsor - 8 available \$500

- Included on Website and all Event Marketing
- Introduced at Event
- Included in Virtual showcase after the event
- 2 tickets to the event

ANNUAL SPONSOR OPPORTUNITIES



Education Partner- \$25,000

- Sponsor – For all SMART Community Exchanges Live and Virtual Programs and Events
 - SMART Community Exchange
 - Nordic Business Exchange
 - SMART Education Exchange
 - SMART Cyber Exchange
 - SMART Safety Exchange
 - SMART Innovation Exchange
 - Women in SMART Exchange
- Share your expertise through our Soft-Landing and Market Entry Education Programs
- Promoted through our Social Media network of 5.2 million+, SCE Partner Network 5,000+, SMART Communities in each state 500+, National PR to over 150,000 journalists, trade publications, get syndicated, delivered to newsrooms, posted to social media and on mobile devices. international newswires
- Includes all benefits from all sponsorship levels
- 6 tickets to annual events

ANNUAL SPONSOR OPPORTUNITIES



Preferred Service Provider - \$15,000


- Included in International Press Release
- Included on Website and all Event Marketing
- Introduced to SMART Project Leaders
- Share product training webinars
- Included in Virtual showcase
- 4 tickets to events

Community Sponsor - \$5,000

- Included on Website and all your Community Marketing
- Introduced at Regional Events
- Introduced in Regional Press Release
- Included in Virtual showcase for your Community
- 2 tickets to events

Community Business Advisor - \$2,500

- Included on Website and all Regional Marketing
- Introduced in Local Press Release and Social Media
- Included in Virtual showcase
- Offer webinars and consulting to businesses
- 1 ticket to events



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THANK YOU



CONTACT US

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