

**EpinoVa Oy  
&  
S&C Business Development**

**“Nordic-U.S. collaboration”**

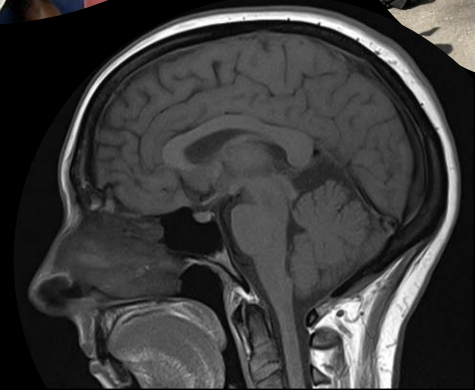
**Jarkko Surakka  
EpinoVa Oy  
CEO**

**Key Account Executive  
Global Education Exports  
SAVONIA UAS, FINLAND**

## Background

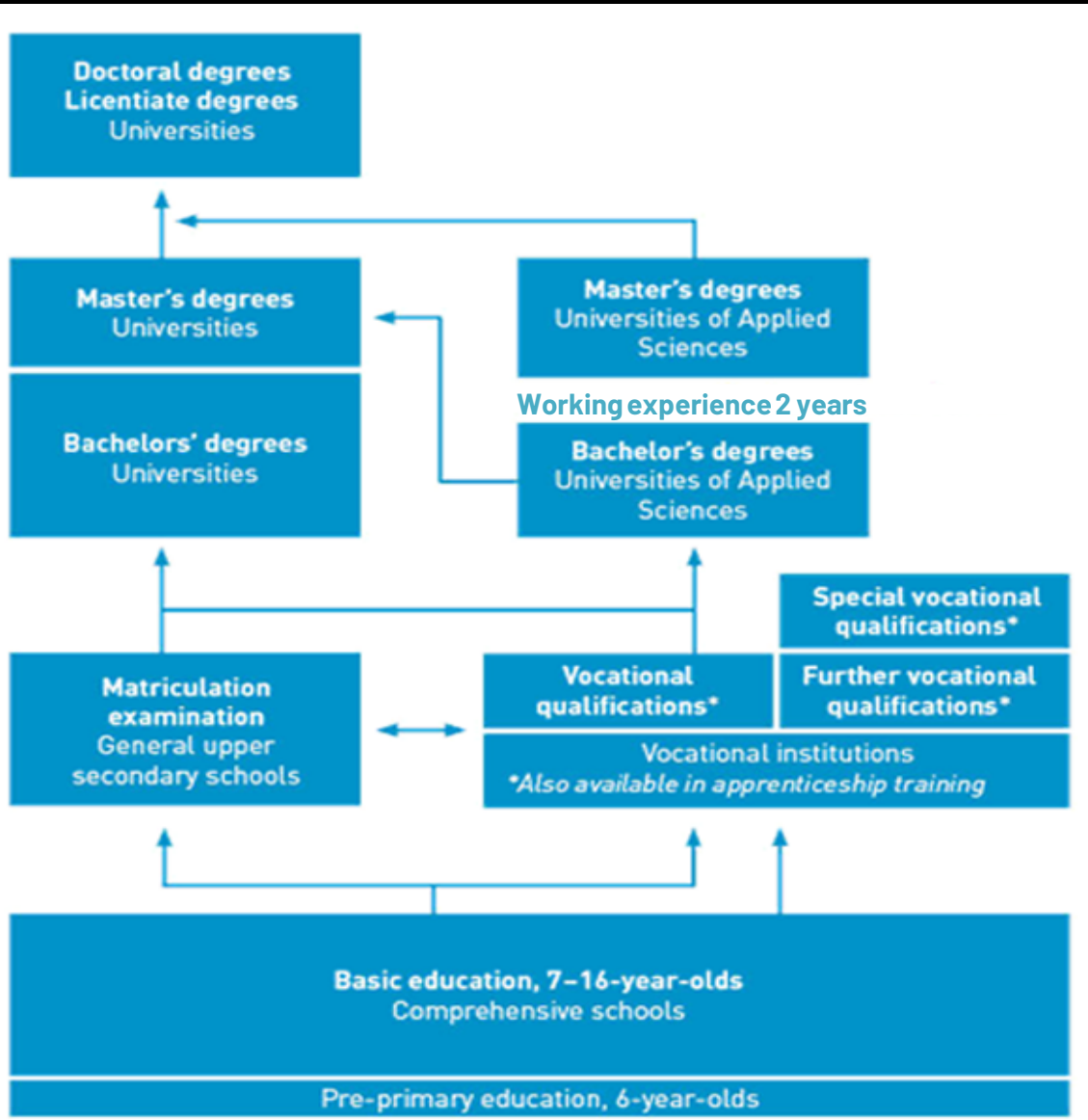
I have Taught, Coached and Mentored more  
than  
**10 000** people  
and **hundreds of companies** in my career in  
more than **10** countries.

- *Physicist in Medical Physics*
- *Player, Captain, & Coach  
Kuopio Steelers*
- *Senior Lecturer*
- *Analyst*
- *Writer*
- *Leader, Finnish AirForce*
- *Entrepreneur and CEO, Epinova Oy*
- *Key Account Executive, Savonia UAS*



Nordic's are  
but especially  
Finland  
Is  
The  
Super Power  
in  
Education

# Finnish Education System



The network of higher education institutions includes 13 universities and 23 universities of applied sciences



**147 138**  
**UAS Students**  
 and  
**136 929**  
**University Students**  
*(Bachelor's and Master's degrees 2020)*

# What about Nordic Business Council and Smart Community Exchange?

## Mission #1

To Share virtual market and new  
market training opportunities and  
seek potential markets

## Mission #2

We drive for Education Partnership  
opportunities with  
U.S.-Nordic Education Institutes



HOW?

# Trade & Educational Delegations in collaboration with VieExpo

Energy, Spring 2024 (March?)

Education, Spring 2024 (May?)

Different Clusters, Fall 2024

2025 and Beyond established events and  
delegations between U.S. and Nordics

# FUTURE?



# The launch of XR platform in collaboration with XR-Presence for providing education and workforce training for SCE



FUTURE?

International Education Exchange







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**CEO**

**Epinova Oy / S&C Business Development**

**Nordic Business Council Chair of Finland**

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**KIITOS!**  
**THANK YOU!**

**References**



**GENELEC®**



**storaenso**

**ANDRITZ**



**OAJ**