



# 2023 Nordic Business Exchange Report

**Prepared by:**  
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[www.SMARTCommunityExchange.com](http://www.SMARTCommunityExchange.com)

# About the Event

To support U.S.-EU Trade and Technology Council (“TTC”) initiative, and to drive transatlantic cooperation, economy, and resilience, the SMART Community Council (SCC) USA is hosting Innovation Exchanges and Trade Missions within the United States, U.S. Territories, and her Allies.

The 8th Annual NORDIC Business Exchange USA on “Transatlantic Trade, Technology, and Security Partnerships”, took place on Tuesday, March 21, 2023, followed by a half-day VIP roundtable discussion on March 22, 2023, in Sandy Springs, Georgia.

The program gave insights of bilateral B2B and B2G cooperation. The forum offered the participants a dynamic discussion with business, industry, and government Leaders.

## OUR SPEAKERS

The Speakers topics for the event included

- TransAtlantic Trade
- Safety and Security
- Investing in Innovation
- Access to Funding
- Workforce Training

### Nordic Business Exchange Founders



Minna LeVine, CEO Chamber of Eco Commerce, Co Founder Nordic Business Exchange & Chairman of Nordic Business Council



Tana Toranzo, CEO Market Vision Consulting, LLC, Co Founder Nordic Business Exchange, Nordic Business Council

### Speakers



Ambassador Jamn Sarena, Consul General of New York



Oliver Soosaar, Director of US Investment and Trade at Ministry of Foreign Affairs of Estonia



Rauno Saaria, CEO and founder at IIR Presence IndOR-Presence



Jeanette Carlson, Founder & CEO Tech Nordic Advocates



Robert Gertner, Senior Fellow at Center for the Study of the Presidency and Congress and Independent Business Consultant



Mayor Rusty Paul, City of Sandy Springs



Tim Scholz, Commissioner, Georgia Public Service Commission



Andrew Greenberg, Executive Director, Georgia Game Developers Association



Joshua Seeborg, President of Council of American States in Europe (C.A.S.E.) and Senior FBI Advisor/Former FBI Advisor South Carolina Department of Commerce



Laura Robinson, Senior Public Affairs Specialist, U.S. Trade and Development Agency



Sue Malone, Strategist for Small Business and Banking Consultant



Christine Brown, Director, Trade Policy, Office of International Trade at U.S. Small Business Administration



Ronit Grifols PhD, Director of Business Development & Innovation at AdEdge Water Technologies - U. Chart Industries Company



Gurinder Singh Jhilmalla, Founder CEO Digital Twin Labs | Advisor: Gates Foundation, Berkeley Lab, Univ College London



Jeff Gaymer, President, American Realities, LLC



Chad Hunt, Supervisory Special Agent at Federal Bureau of Investigation (FBI)



Chris Mitchem, Executive Director for Cyber University of North Georgia



William LeVine, Advantages International LLC





## Program Updates

During the event, Minna LeVine, Chair of the Nordic Business Council, USA, announced several program updates for 2023-24.

- Nordic Business Exchange Trade Mission - Finland June 2023
- Nordic Business Roundtables - Finland
- US Nordic Cup
- Doing Business In SMART Communities
- Training Programs - 3 LEVELS
  - New Market Expansion - **Self-Directed** online training
  - Virtual Market Expansion - **Consultant Guided** online Training
  - Custom Market Entry Program - **Done for you** (Customized by request)
- Council Members for Nordic Business Council, USA/EU and SMART Community Council, USA/EU



For More Information on all programs of SMART Community Exchange and Nordic Business Exchange, visit [PROGRAMS](https://www.DoingBusinessInSmartCommunities.com) ([smartcommunityexchange.com](https://www.DoingBusinessInSmartCommunities.com))

# Nordic Business Council

SMART Community Council USA and The Nordic Business Council USA is a specially formed new Executive Council that drives USA-Nordic cooperation, shares perspectives from stakeholders, and helps power enterprises, organizations, institutions, and governments with valuable insight.

We want to thank the Founding Members of the Nordic Business Council USA for helping us to build and launch our initiatives.

## Founding Members of Nordic Business Council USA



**Many new Council Members for USA and EU, will be introduced in the 2nd Quarter of 2023.**

Learn More about the Councils  
[SMART Community Council USA/EU](#)  
[Nordic Business Council USA/EU](#)

# Ways to Participate in the Exchange

There are several ways to participate in the SMART Community Exchange and programs. Find the level below is best for your company, at this time. View All Levels of Exchange Sponsorships  
Learn how you can participate on the level best suited to your company.

- **Exchange Sponsor – All programs and events for all exchanges**
- **Preferred Service Provider**
- **Local Business Advisor**
- **Community Sponsor**
- **Event Sponsor**
- **Pay As You Participate**
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## Event Sponsors



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