

**20  
23**

# **NORDIC BUSINESS EXCHANGE SPONSORSHIP PROPOSAL**

PREPARED BY  
**MARKET VISION  
CONSULTING, LLC**



1-256-520-7544

**AS SEEN ON**

**CBS  
NEWS**



**FOX CNN**

# ABOUT THE EVENT

## **NORDIC BUSINESS EXCHANGE 2023**

To drive "Transatlantic Trade, Technology, and Security" cooperation the NORDIC Business Council USA in partnership with regional government and industry partners, is organizing Transatlantic Business Exchanges and Trade Missions.

These virtual and in-person missions and events will provide participants access to local business contacts, ecosystems, market insights, networks, and training they need to develop partnerships and new target market strategies.

## **EVENT TIMELINE**

March 21, 2023

Registration 8 - 9 am

Event 9 am - 5

Luncheon 12 - 1 pm

Networking 3 - 5

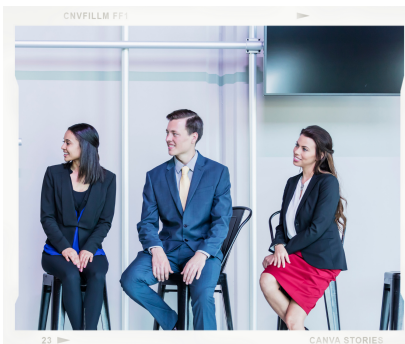
# EVENT DETAILS

## PRESENTATIONS



### KEYNOTE SPEAKERS

Nordic US Consult Generals, Ambassadors, Government Officials, & Safety & Security



### PANEL DISCUSSIONS

Safety, Security and Critical Infrastructure Panel



### PROJECT UPDATES

Trade and Investment Projects, updates from Nordic Organizations and Economic Development Offices

## BUSINESS NETWORKING



### NETWORKING

Attendees invited to a post event business networking session



### MEET THE SPEAKERS

Opportunity to meet the speakers and panelists one on one



### ANNOUNCEMENTS

Future Event Announcements

# EVENT SPONSOR OPPORTUNITIES



## **Event Sponsor - 5 available \$2,500**

- Included in International Press Release
- Included on Website and all Event Marketing
- Introduced at Event
- Introduce one of the Keynote Speakers
- Included in all Post Event Marketing
- Included in Virtual showcase after the event
- 10 tickets to the event

## **Table Sponsor - 10 available \$1,000**

- Included on Website and all Event Marketing
- Introduced at Event
- Included in all Post Event Marketing
- Included in Virtual showcase after the event
- 6 tickets to the event

## **Meal and Networking Sponsor - 8 available \$500**

- Included on Website and all Event Marketing
- Introduced at Event
- Included in Virtual showcase after the event
- 2 tickets to the event

# ANNUAL SPONSOR OPPORTUNITIES



## **Exchange Sponsor- \$25,000**

- Sponsor – For all SMART Community Exchanges Live and Virtual Programs and Events
  - SMART Community Exchange
  - Nordic Business Exchange
  - SMART Education Exchange
  - SMART Cyber Exchange
  - SMART Safety Exchange
  - SMART Innovation Exchange
  - Women in SMART Exchange
- Market your brand through sponsorship of the SMART Community Exchange events, SMART Speakers Series, website, programs, and directories
- Promoted through our Social Media network of 4.5million+, SCE Partner Network 5,000+, SMART Communities in each state 500+, National PR to over 150,000 journalists, trade publications, get syndicated, delivered to newsrooms, posted to social media and on mobile devices. international newswires
- Includes all benefits from all sponsorship levels
- 6 tickets to all events

# ANNUAL SPONSOR OPPORTUNITIES



## **Preferred Service Provider - \$10,000**

- Included in International Press Release
- Included on Website and all Event Marketing
- Introduced at Events
- Introduce one of the Keynote Speakers
- Share product training webinars
- Included in Virtual showcase
- 4 tickets to events

## **Community Sponsor - \$5,000**

- Included on Website and all your Community Marketing
- Introduced at Regional Events
- Introduced in Regional Press Release
- Included in Virtual showcase for your Community
- 2 tickets to the event

## **Community Business Advisor - \$2,500**

- Included on Website and all Regional Marketing
- Introduced in Local Press Release and Social Media
- Included in Virtual showcase
- Offer webinars and consulting to businesses
- 1 ticket to events



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**THANK YOU**



**CONTACT US**

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