



SMART TRADE MISSIONS



SMART Community Exchange (SCE)
Innovative Global Networking Solutions

We invite you to participate in SMART Trade Missions to the United States.

You will learn how your enterprise or organization, can participate, benefit, and contribute to SMART Commerce. You will meet SMART U.S. Business, Finance, and Policy Leaders, and you can learn from them. You can share your SMART expertise, products, and offerings with potential U.S. Consumers. You can introduce your SMART business offering to accredited Investors. You will discover what SMART U.S. Consumers and Investors need to hear to make a decision on your SMART offering, and what information they need to know before they buy your SMART product or service, or invest in your SMART Business.

LEARN

- How your region, enterprise, or organization can benefit from SMART Commerce
- How your region, enterprise, or organization can attract SMART trade and investment
- How your SMART business can effectively enter the U.S. market, and expand sales in the U.S. market
- SMART trends in the U.S. market
- What is important to U.S. consumers when they are considering to purchase SMART products and services
- Key SMART sectors and what U.S. Investors look at when they are considering to invest in SMART
- Things you can do to get SMART U.S. Consumers and Investors attention, and the best ways to reach them
- SMART projects in the U.S. and how your enterprise or organization can participate in the projects
- SMART Education

CONTACT

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VISIT

www.SMARTCommunityExchange.com

PROGRAM

The program includes presentations from SMART Business and Policy Leaders, Entrepreneurs and Investors. The Agenda focuses on the needs of aspiring SMART Business and Policy Leaders, and Entrepreneurs and Investors. During the plenary session, participants will discuss the conclusions from the workshops and will agree on SMART partner projects that will provide new business opportunities to all participants. There will be plenty of time for networking with the key Decision Makers, both before and after the workshops at the networking hour! Alongside the workshops, a showcase will take place, featuring a range of professional advisory and soft-landing services available to you and enterprises and organizations seeking to enter or expand SMART business in the U.S. market. Additionally, there will be one-on-one meetings to discuss your SMART offering with potential Consumers and Investors.

Day 1 - Arrival in your hotel

Day 2 - SMART U.S. Market Entry

- Soft-Landing Workshop
- Networking

Day 3 - SMART Trade, Investment, Education

- SMART Community Exchange in your region Workshop
- Networking

Day 4 - SMART Executive Roundtable

- One-on-one meetings
- Networking

Day 5 - Departure

PRICE (USD)

- \$1, 497.00 per person double occupancy
- Add \$200.00 for single occupancy

INCLUDED

- 4 nights First Class Hotel Accommodation
- Transportation from your hotel to events
- U.S. Market Entry/ Soft-Landing Workshop
- SMART Community Exchange in your region Workshop
- One-on-one meetings
- Networking
- Site Visits