



Chamber of Eco Commerce



SMART 2018 USA - INVITATION

*International SMART Trade and Investment Partnership
Business Development Program*

The mega trend of SMART communities is set to drive urban development for the next decade. SMART growth will drive demand for SMART growth economic development, SMART workforce development & training, SMART education, SMART community development, SMART concepts, and new business models.

North America will continue to dominate the global market for SMART city technologies. Investment rate in North America will increase from \$118.5 billion in 2016 to \$244.5 billion in 2021. Technology ubiquity, advanced investment, and organizational models in U.S. cities will drive investment. There are currently over one hundred SMART community projects in the U.S., and more than six hundred communities, are set to go SMART in the next few years.

To increase SMART international trade and investment, the Chamber of Eco Commerce, in partnership with SMART Community Exchange (SCE), launched SMART 2018 USA program. This program, offers SMART business leaders opportunities through a B2B platform in North America, to connect and share about SMART business opportunities across the USA, and learn how investors and companies can participate in U.S. funded partner projects worldwide.

SMART partners from Business, Government, NGO, Academia, and Non-Profits, participate in SMART 2018 USA business roundtables, workshops, and trade missions, to discover new business opportunities, and to meet strategic business partners.

We invite your organization and your stakeholders, to join the SMART 2018 USA trade mission from Finland to the USA March 25-29, 2018. The purpose of this trade mission, is to share how you can reach the SMART USA market, and how your businesses can participate and benefit from SMART bilateral trade.

The trade mission includes a SMART Soft-Landing USA workshop, a SMART Education Workshop, and an opportunity to participate in a global SMART Cities Conference. Your company may participate in the conference as a visitor or an exhibitor, to share your technology, product, service, or investment offering with motivated prospects. The conference attracts over 400+ global city leaders, 300+ exhibitors & innovators, and 2500+ thought leaders in SMART.

To learn about the SMART 2018 USA program, and how to apply for the program, please go to:

<https://smartcommunitygroup.com/wp-content/uploads/2017/11/SMART-2018-USA-Global-INVITATION-2.pdf>

Registration is due January 15, 2018.

If accepted to the SMART 2018 USA-Finland Business Development program, you will receive an opportunity to participate in live and online workshops and business roundtables to share your brand/technology/product/services/investment offering with motivated prospects. You will be invited to participate in SMART trade missions to the USA and Finland, and other trade missions to the U.S. funded partner project locations around the world. Participation is limited to highly qualified enterprises and organizations.

We look forward to meeting you in March 2018, and learning about your SMART business.

Minna LeVine

CEO

Chamber of Eco Commerce

SMART Community Exchange