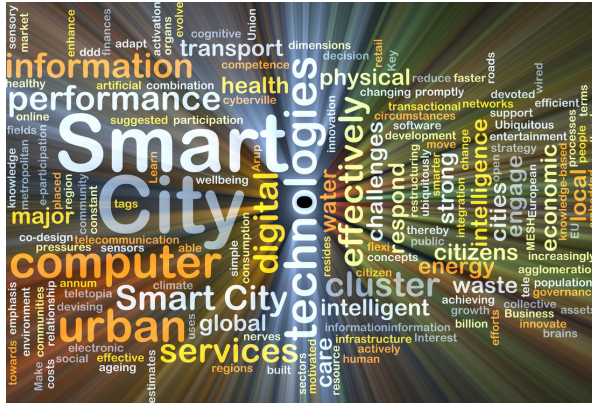


# 5th Annual *Investing in SMART Innovation* 2017 Summit



The new Transatlantic Science, Technology, and Innovation arrangement between the United States and the European Commission, signed on October 17, 2016, enables researchers from government and academia, and private sector to engage with their EU-funded counterparts in broad array of research activities.

Participants will share practical information on Transatlantic cooperation on SMART technology, trade, investment, and science; discuss how to facilitate collaboration between SMART U.S. Businesses and Business People, and their European counterparts, to help solve community challenges and implement SMART; learn how SMART businesses can effectively enter and grow their business in the U.S. marketplace.

The Summit promotes transatlantic exchange for SMART trade, investment, and research. The Summit will be organized in partnership with SMART Community Exchange (SCE) U.S. and European partner network.

**Date:** May 17-18, 2017

**Location:** Alpharetta, Georgia

**Theme:** SMART collaboration between U.S. Communities, SMART Businesses and Business People, and their European counterparts.

**Format:** By invitation only, Keynotes, Panel discussions, Executive Roundtables, One-on-One Meetings, Media Interviews.



**Participants:** Business, Finance, Research, Trade, Investment, Policy, and Government Leaders, and Journalists.

**Event Organizer:** Smart Community Exchange (SCE) invites you to participate in SMART Summits in SCE partner locations around the world. SCE provides participants the opportunity to learn about SMART technology and business opportunities, and expose them to key players in local and international SMART marketplace. At the core of the SCE is by invitation only meetings. The SCE partner locations include North America, Nordic Countries, Asia, Europe, Asia Pacific, MENA, South America, and Caribbean. The SCE provides SMART Speakers to local SCE events.

## **SMART Events**

<http://www.smartcommunityexchange.com/events.html>

## **SMART Speakers Bureau**

[http://www.smartcommunityexchange.com/uploads/3/9/5/1/3951308/pr\\_sce\\_speakers\\_bureau\\_june\\_2016.pdf](http://www.smartcommunityexchange.com/uploads/3/9/5/1/3951308/pr_sce_speakers_bureau_june_2016.pdf)

## **SMART Media**

- <http://www.smartcommunityexchange.com/news.html>
- [www.SMARTCommunityReview.com](http://www.SMARTCommunityReview.com)
- [www.SMARTEducationReview.com](http://www.SMARTEducationReview.com)
- [www.SMARTCyberReview.com](http://www.SMARTCyberReview.com)

## **SMART LinkedIn Group**

<https://www.linkedin.com/groups/8201037>

## **Contact**

[Tana@MarketVision.org](mailto:Tana@MarketVision.org)

## **Welcome to Alpharetta, Georgia**

the U.S. Technology Hub of the South

[http://www.smartcommunityexchange.com/uploads/3/9/5/1/3951308/sce\\_pr\\_feb\\_2016.pdf](http://www.smartcommunityexchange.com/uploads/3/9/5/1/3951308/sce_pr_feb_2016.pdf)